

## THE CASEY GROUP DISCOVERS THE MULTIPLE BENEFITS OF END-TO-END ENTERPRISE CONTENT MANAGEMENT WITH THE CONTENT GROUP

**Date:** The Casey Group, a specialist in construction and environmental services, has signed a contract in the region of £250,000 for a complete, end-to-end, fully integrated Enterprise Content Management (ECM) Solution from The Content Group.

The solution, comprising Documentum's AX5 , content management, storage & retrieval software, as well as Kofax Ascent Capture® scanning software, Fujitsu scanners and Computer Aided Design (CAD) and image viewing software Brava!, will transform the way in which the Casey Group operates.

Digital workflow and process automation will replace existing manual, paper-based business processes while intelligent capture, storage, management and retrieval of all business content – from emails to faxes, images and CAD files – will provide the Casey Group with a central repository of all business content, enabling the business to have fundamentally tighter control, improved efficiency and management of information throughout the business specifically for all client projects. As part of the solution, all paperwork, including all legacy documentation held within project files, and all new information coming into the organisation will be digitised and uploaded into the ECM system with the existing paper archive being digitised via The Content Group's document processing centre.

Debbie Casey, Data Control Manager at the Casey Group, comments, "We were working with out-dated systems, some of which hadn't been updated in the 40 years since the company was set up. This meant the workflow was mainly paper-based and manually intensive. Not only was it proving increasingly more difficult to store and manage our documents efficiently; the lack of automation would eventually impact our competitiveness and bottom line profitability."

She continues, "In addition, the fact that existing project-based documentation could be extremely difficult to retrieve, meant that we were often reinventing templates and processes, rather than re-using what we already had. The new system will generate significant time savings, resource and efficiency gains and, with the automation of our business processes, will put us back in control of the way in which we operate. This implementation will also enable us to provide an even greater level of service to our clients."

Casey adds, "As well as cutting paper out of the business, a further requirement was for a solution that would also help with the management and storage of our emails, many of which are project related but never filed with the relevant documents.

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Sometime down the line this could lead to inherent problems, from contract negotiations and variations to placing orders.”

In deploying an Enterprise Content Management Solution, the Casey Group initially had fears about legal admissibility. The concern was that, if paper documents were completely phased out of the business, the electronic versions would not be accepted in court as reliable evidence. The Casey Group will work closely with The Content Group who will implement EMC Documentum’s ApplicationXtender (AX) 5 to electronically store, organise, and manage documents, files, and other business-critical information in a fast and security-controlled manner in accordance with the recognised standards and best practice for managing content in digital form.

“By scanning existing paperwork and all incoming correspondence, a secure central content repository will be automatically created. The retrieval process will be rapid and efficient ensuring that all our business information, current and historical, is managed effectively. In addition, with the correct security protocols, we know information will be available only to the right people across the organisation,” adds Casey.

Due to the nature of the business, the organisation generates a significant amount of graphics and drawings. Using Brava!, users at the Casey Group will be able to view and collaborate on documents, images and CAD files in 2D & 3D, which are stored in an electronic, high fidelity and easy to use format. The solution furthermore comprises technology including Kofax Ascent Capture, Kofax VRS® (VirtualReScan) and Fujitsu scanners, for document capture and scanning to capture the paper documents and transform them into accurate, retrievable digital content.

Commenting on the relationship with The Content Group, Casey concludes, “The construction industry is notoriously slow at grasping new technology. However, we recognised the value that an end-to-end Enterprise Content Management Solution could provide; The Content Group offered us one complete solution that met all of our requirements. They have been very thorough and, with their experience in our industry sector, are able to implement the solution in such a way that we are not required to change the way we work for the sake of the technology. The team has taken a very keen interest in our business and has made significant efforts to understand the way we work, devoting a lot of time to us to ensure we are getting a solution that is right for us.”

The Casey Group is a group of construction companies based and operating mainly in the North West. They have been at the forefront of regeneration, modernisation, development and landscaping works since 1968, and carry out Social housing

refurbishment, new build developments, Civil Engineering, Landscaping & environmental work and waste management.

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