

IMTECH SELECTS ENTERPRISE CONTENT MANAGEMENT SOLUTION FROM THE CONTENT GROUP

- International technical services provider creates a shared communication platform with ECM solution from The Content Group -

Date: UK technical services and process provider, Imtech, has selected a fully-integrated Enterprise Content Management (ECM) Solution from The Content Group. This ECM system, based on Ektron software, will allow Imtech UK to share communications across its five businesses, modernise the current intranet and begin to automate existing manually-based business processes, improving cost efficiencies and potentially reducing carbon footprint.

Imtech UK, part of the €3 billion global Imtech International organisation, is a significant provider of technical services to the marine, telecoms, process, utilities and building services industries. The organisation is a recognised specialist across the construction industry and has five businesses throughout the U.K. and Ireland: Imtech Process, Imtech Meica, Goodmarriott & Hursthouse, Aqua and Suir Engineering. Imtech provides customers with high-value technical total solutions, covering the entire chain from consultancy and design to implementation, maintenance and management. Ranking among the top-5 in the global marine technology market, Imtech has a worldwide network of over 50 support offices along all the major shipping routes in virtually every continent.

With its ECM solution from The Content Group, Imtech UK is facilitating efficient business process management across all its growing UK businesses whilst creating a centralized document access system, and has gained far greater control of its inter-business communication. Graeme Wylie, Head of Business Support at Imtech UK explains, “We are an expanding organisation and needed a central system for better communication, and for storing and managing information, that can accommodate our growth whilst maintaining the integrity of each of our smaller businesses.” He continues, “The Content Group has provided us with a highly effective solution within budget and on time.”

The Content Group's ECM solution is based around Ektron software, a single application that provides organisations with the tools and features necessary to create, deploy and manage their websites and intranets. This will reduce the time Imtech UK spends managing business processes and searching for key corporate data. Information visibility is improved, the processing and sharing of information is streamlined. There is an expectation that the electronic distribution and storage of documents will reduce Imtech's carbon footprint over time.

Following the successful implementation of The Content Group's solution, Imtech is now planning further ECM upgrades. Wylie says, "Initially, the goal is to create this shared platform, to reduce paper volumes and generally streamline and accelerate more cumbersome tasks. The flexibility of the software, in terms of us being able to add new modules when we need to, means that it's a perfect vehicle for us to develop as we expand." Wylie continues, "The Ektron solution lends itself to seamlessly adding supplementary applications."

Wylie concludes, "The support offered by The Content Group has been excellent. They were extremely flexible in their approach and delivered an effective application that does precisely what we asked. Their expertise and training has given us an ECM solution that is beginning to change our business processes in a very positive way."

-ENDS-